



jBloom® AND **you!**

OUR STORY



What started out as a hobby has evolved into an opportunity to help countless people across the country! I loved fashion and helping women, and that love quickly turned my hobby into so much more. I learned that jewelry could be a tool to help others financially, socially, emotionally, and even spiritually.

That's why I love the definition of "bloom"

The greatest period of productivity and prosperity cultivated for its beauty.

It is my greatest hope that you choose to bloom with us!

- Jennifer Bonacorsi
Founder & President

OUR MISSION

jBloom specializes in personalized and permanent jewelry as the tool to reach others, investing in their lives and their families, equipping them to make a difference in the lives of others.

OUR CORE VALUES

Faith · Trust · Recognition · On Trend · Quality · Change

YOUR STORY MATTERS

At jBloom, we are all about helping others share their stories.

We offer a boutique shopping experience that allows you to create your own unique designs.

Add a special saying, scripture, or even handwriting from a loved one to your jewelry.



“ Custom Design personalization is a perfect opportunity to build relationships with women through the heart of their story. Women love to share stories! Women need to be reminded that their story matters. What a blessing we have to help ladies wear and share their story through not only trendy but affordable jewelry.

- Gina Gravatt
Exec. Director Designer



jBLOOM OFFERS



On Trend Jewelry

Permanent Jewelry

Free Personalization

Custom Designs

Affordable Price Point

Weekly Style Tips

Ships Direct to Customer

No Inventory Required

Easy to Transport



PermaLinx

by *jBloom*

START YOUR OWN PERMANENT JEWELRY BUSINESS

permanent, custom-sized bracelets, anklets
and necklaces in multiple metal colors.

Jump on the Hottest trend in jewelry.

Simple, proven system with quality affordable product.

Portable! Take it everywhere you go!

Don't miss out on this opportunity

All PermaLinx Bracelets, Anklets and Necklaces are made of Delicate Stainless Steel which doesn't tarnish, won't turn or lose its color. The Bracelets, Anklets and Necklaces have no clasp to create a seamless look.

\$175

PermaLinx Collection

Retail Value | \$520



\$35-\$45

BRACELETS

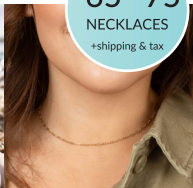
+shipping & tax



\$65-\$75

NECKLACES

+shipping & tax



\$45

ANKLETS

+shipping & tax



\$10-\$20

CHARMS

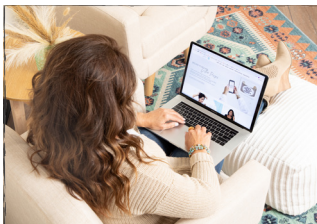
+shipping & tax



TOOLS FOR YOUR BUSINESS

All rewards paid by the company.
Designers earn commission on all specials.

FOR YOUR HOSTESSES *in person or online*



HOSTESS REWARDS

HOSTESS EXCLUSIVE



JANUARY

BOUTIQUE SALES	AMOUNT OF FREE JEWELRY	1/2 PRICED ITEM(S)	FREE GIFT
\$1,000+	20%	5	YES!
\$750-\$999	15%	4	YES!
\$500-\$749	15%	3	—
\$250-\$499	10%	2	—

CUSTOMER SPECIAL

Each month jBloom offers a special item to your customers at a special price. You even make your commission on these specials.



SUBSCRIPTION BOXES

Automatically earn 30% profit on each subscription. Bloom Box is only \$39 a month and Earring Extravaganza is only \$20 monthly.



FOR YOUR CUSTOMERS

NEWSLETTER

jBloom sends a professional newsletter twice a month to all of your customers directing them to your website to purchase or learn more. This keeps your business in front of your customers.



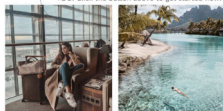
Take lifestyle quiz



lifestyle quiz

START THE QUIZ

At jBloom, we believe that your jewelry should fit your lifestyle, not the other way around! We've compiled a series of questions that will help us pick the perfect jBloom jewelry look for YOU. Click the button above to get started now!



FOR DESIGNERS

Earn up to \$550 in FREE jewelry from your personal sales and unlimited rewards for building your team in your first 90 days!



REWARDS

DAYS	YOU SELL	YOU EARN	YOUR UPLINE BONUS
1-30	\$500 QV	\$30 Bloom Bucks	\$30 Bloom Bucks
	\$1,000 QV	\$75 Bloom Bucks	
	\$2,000 QV	\$150 Bloom Bucks	
31-60	\$500 QV	\$30 Bloom Bucks	\$30 Bloom Bucks
	\$1,000 QV	\$75 Bloom Bucks	
	\$2,000 QV	\$150 Bloom Bucks	
61-90	\$500 QV	\$30 Bloom Bucks	\$30 Bloom Bucks
	\$1,000 QV	\$75 Bloom Bucks	
	\$2,000 QV	\$150 Bloom Bucks	



CONSISTENCY CHALLENGE

SELL DURING ALL 3 PERIODS:

\$500 QV
\$1,000 QV
\$2,000 QV

SELL DURING ALL 3 PERIODS:

\$30 Bloom Bucks
\$60 Bloom Bucks
\$100 Bloom Bucks

During your first 90 days, **earn \$25 Bloom Bucks** for each new Designer who joins your team and sells \$500 in their first 30 days.

*QV is Retail Sales

Bloom Bucks are credit to be used toward FREE product.

ANNUAL REWARDS TRIP

We believe “work” should be fun & rewarding!
Earn an ALL-EXPENSE-PAID TRIP every year - for you AND a guest!



NATIONAL CONFERENCE

Guaranteed to be the best work trip ever!



LEADERSHIP EVENTS

We want to support our Leaders as they grow their teams and business. We offer a Leadership Conference to help you learn and grow along with a Directors Retreat that is an exclusive getaway with learning and FUN!



TRAINING & COACHING

We offer FREE in-person workshops and online webinars for all levels of Designers. Our leaders have the opportunity to receive personal coaching.



WEBSITE

Make it easy for customers to purchase from you directly on your own website. Create events on your website so a hostess can share her Boutique with people anywhere in the country. The possibilities are endless.



WEAR YOUR STORY

Wearing your story makes it easier for our guests. Share it on your site, at your event, or in your social media. It's a great way to show your story and your business. We're excited to see how you'll share that story with your guests!

Get creative and share how you're making your own custom jewelry. [Click to learn more](#)

[Click to learn more](#)



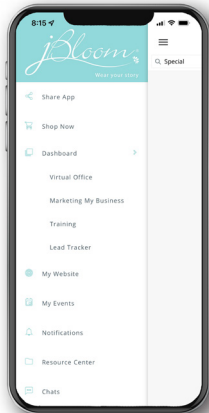
NEW DESIGNER TOOLKIT

Step by Step toolkit to walk you thru how to start your business. From setting up your website, launching your new business to hosting your first pop up!

You can find this toolkit in your backoffice one you sign up.

JBLOOM APP

Work your business on the go!



SUPPORT

Our Home Office Customer Service Team is here to help!



BUILD RELATIONSHIPS

The most important things in life are NOT THINGS...
they are RELATIONSHIPS!



Build Life-Long Friendships



Celebrate Success



Receive Support &
Encouragement



Experience Faith-Based,
Servant-Heart Leaders with a
Long-Term Vision & Growth Plan

WE LOVE OUR DESIGNERS, AND THEY LOVE JBLOOM!



KATIE COLTER

“ The relationships, friendships and sisterhood is beyond my wildest dreams. My biggest WHY is to encourage women to live their lives with purpose on purpose, to inspire and to uplift each one of them which I get to do by sharing my story through our personalized jewelry!”



AMANDA SPELTZ

“ I absolutely love the beautiful pieces of jewelry jBloom has to offer. Not only is it always on trend but it also is such great quality. The custom personalization that we do on many pieces is what made me fall in love with jBloom even more! Helping others create meaningful pieces that tells their story brings me so much joy!



ANGIE THORNE

“ jBloom is all about wear your story. They do that by combining on-trend, quality and affordable jewelry with personalization! Being stylish is one thing but sharing your story takes it to an entirely new level. And with something to suit everyone's style, jBloom's versatility is amazing.”

POSSIBILITIES ARE ENDLESS



All Designers earn 30-40% profit on personal sales!

Paid weekly via direct deposit.

Earn additional income as you build a team.

Earn cash bonuses with each promotion.

Leadership commissions paid on Levels 1-3
and up to 4 Generations.

Ask your Designer for more details.

Determine your own career path!

Work on your own schedule and from wherever you want.

LEADERSHIP LEVELS

Designer

Bronze Designer

Silver Designer

Sterling Designer

Gold Designer

Platinum Designer

Director Designer

Senior Director Designer

Executive Director Designer

Diamond Director Designer

No hidden costs!

No credit card processing fees.

Opportunity in **EVERY** state.

Customer and Hostess Rewards & Promotions paid by the company!



GIVING BACK

Giving back is at the heart of jBloom and our Designers.

As a company, we donate \$10 to Basket of Hope for each necklace sold as our way of coming alongside families affected by childhood cancer or other illnesses.



Over 26,000 Necklaces
Donated

Our Designers also individually serve their local communities by hosting fundraisers and sponsoring items for donation.

Our team makes an impact all across the country.

DESIGNERS GIVE BACK

“ Joining jBloom has never been about the money for me. I love jewelry and joined in 2018 for the discount and to be able to give back to my community. I have always loved giving gifts. It was when I discovered that a dear friend was diagnosed with breast cancer, I decided to set up a fundraiser in her honor. Having lost my own mother to pancreatic cancer this hit home more than I realized. I created a necklace with the words, “Stronger than Cancer” and asked my friends to help me donate them to her and to St. Jude Cancer Center, where she was being treated. Since the first donation I have been able to donate over 500 pieces of jewelry to St. Jude with various sayings, “Warrior,” “Hope,” “You Got This,” etc. The curator of St. Jude now hands out these pieces to the women, men and family members when they receive their diagnosis or when they are going through chemo. I love that just one piece of jewelry can make a difficult situation a little less sad.

I was honored to receive the jBloom “Blooming Heart” award for this year. It was such a shock and something I didn’t think was necessary. I love that jBloom is watching and seeing all the good that they are inspiring in their designers. This tribe of women brings out the best in me.”



- Jennifer Lyon
Qualified Designer

LET'S BLOOM TOGETHER

What are you waiting for? Ask yourself these 3 questions:

1. What could I do with extra income? (You decide your potential.)
 2. Who do I know who would love to design cute custom jewelry?
(You just found your first hostess.)
 3. Could I benefit from being part of a supportive and encouraging community? (You'll have hundreds of built-in besties!)
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YOUR STORY STARTS HERE...



Join Today!



Personalize your collection



Book your 1st boutique



Share your story with your friends



Start BLOOM90



Bloom, baby, BLOOM!

Beyond A BUSINESS



Earn Income | Socialize | Serve | Earn Trips & More!

CHOOSE YOUR COLLECTION

\$175

PermaLinX Collection

\$325

Perfect Pair Collection

\$175

jBloom Collection

Start with BOTH collections
at a discount

Total Value: PRICELESS

\$11.99 or \$16.99* monthly fee
Includes website, jBloom business suite, jBloom app

*Also includes customer newsletter



WEAR YOUR STORY
CONTACT YOUR INDEPENDENT DESIGNER

FOLLOW & LIKE



@jbloomdesigns



JBloom Designs